



NEW YORK  
MEMORY  
CENTER

Meeting the Needs of People Living with  
Alzheimer's & Dementia-Related Disorders

# Annual 2016 2017 Report

## FROM THE BOARD CHAIRMAN

Caregiver wellness! That has been the slogan-of-the-year here at New York Memory Center. A year ago we announced the award of a five-year Caregiver Initiative grant from the New York State Department of Health. In the following months we launched the Family Resource Program and a new series of free workshops and educational sessions, while maintaining ongoing support groups, benefits counseling, and, of course, the day and evening respite programs that combine to give caregivers peace of mind.

During the past year the Center has also achieved a new level of financial stability under the skillful guidance of Executive Director Josephine Brown, and thanks to a generous \$50,000 matching grant from the Donald and Barbara Zucker Family Foundation. The generosity of so many of you helped us meet that match. To continue this healthy trend, Center Board members are working to build up reserves for long-term security. As projections continue to show rising numbers of people living with dementia in the decades to come, our services must continue and expand to meet the growing need.

With the Family Resource Program we have greatly expanded our outreach effort, knowing that more than one-third of caregivers for people with dementia report a decline in their own health with care responsibilities. Half-page advertisements run regularly in Brooklyn papers, and similar ad placards were placed on Brooklyn buses. We partnered with more than two dozen pharma-



*Volunteers and student interns bring energetic help, fresh ideas, and lots of smiles to daily programs.*

cies with Memory Center ads on pharmacy bags and flyers on counters. Onsite respite for loved ones is available during the caregiver support groups, educational workshops, and relaxation classes. Our escorted, accessible van transportation helps caregivers feel secure that their loved one will travel safely, and the Memory Arts Café provides an entertaining program or outing that the whole family can share.

New York Memory Center staff keep up with all the news and advances in dementia care through

attendance at training programs, professional workshops and conferences. We've worked in partnership with SUNY Downstate Center of Excellence for Alzheimer's Disease (CEAD), the Cornell University Cooperative Extension, and Sunset Park Senior Center where we held

*“The New York Memory Center has been a blessing in all our lives and continues to provide a safe haven for my mom and peace of mind for me.”*

Pat B., Caregiver

our holiday party for the first time. Staff and interns set up informational tables at Brooklyn health fairs, including at St. Luke's Guild of St. George's Episcopal Church, Ridgewood-Bushwick Senior Center, Bay Ridge Center, plus borough-wide outreach at Brooklyn Pride and the

annual Atlantic Antic.

Caregiver wellness programs and the Memory Arts Café are always free, and we are grateful to so many individual donors who have helped to make that possible. We have been deeply honored by the families who lost a loved one and chose to have memorial gifts donated to New York Memory Center, often specifying that those donations be used for scholarships so that others in need can attend the center. Other donors have doubled their gifts by using their employers' matching gift program, and we urge you to ask your employer about similar programs. With your continued help, our future is bright.

But we have not forgotten our past. New York Memory Center will be celebrating our 35th anniversary in 2018. We have so much to celebrate from so many lasting relationships in the community. And, until there's a cure for Alzheimer's Disease and dementia, we plan to be here making things easier and brighter for the individuals and

families in Brooklyn living with memory loss.

Please join us for a program or plan a visit to the Center to see what we do. We look forward meeting more of you in person and thanking you for your ongoing support as we continue to grow our services and build our reserves for the long haul.

Warm Regards,

Joe Giamboi  
President/Board Chairman

P.S. SAVE THE DATE! Plan to join us for our 35th Anniversary Gala, June 13, 2018, at the Liberty Warehouse, located right on the harbor in Red Hook. Watch for your invitation in the coming months by mail and email. We look forward to seeing you there.

Photos by Ruth Benn, Megan Christ, and Mei Yu



### MEMORY ARTS CAFÉ

Under the leadership of Poet in Residence Gary Glazner, the Memory Arts Café completed its 6th year of amazing programming, including a trip to the Brooklyn Botanic Garden (left), performances by pianist Jae Kyo Han with the nonprofit group Sing for Hope, tap dancer Kaz Kamagi, and accordionist Ismail Butera and his band.

### MULTILINGUAL

A recent census report showed that Brooklyn has the highest percentage of elderly residents who have limited or no English-speaking ability. All outreach materials are presented in English, Spanish, and Creole, and bilingual staff are available onsite.



### PROGRAMS & WORKSHOPS

Karaoke (right) and improvisational drama (middle) are two popular programs among members at the Center. Olimpia Fis (far right) of the Cornell University Cooperative Extension led nutrition workshops for caregivers.





From all of us  
at New York  
Memory Center

*Thank  
You*

## FOUNDATION GRANTS & CORPORATE SUPPORT

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Michael and Galen Weiser

# AUDITED FINANCIAL REPORT

For the Year Ended June 30, 2016

## SUPPORT AND REVENUE

Program Service Fees .....	\$904,689
Contract Revenues .....	\$634,564
Grants and Contributions .....	\$124,403
Fundraising Events .....	\$8,530
Other Income .....	\$14,726
Interest Income .....	\$469
<b>TOTAL REVENUE .....</b>	<b>\$1,687,381</b>

## EXPENSES

Program Services .....	\$1,387,354
General and Administrative .....	\$237,263
Fundraising .....	\$53,525
<b>TOTAL EXPENSES .....</b>	<b>\$1,678,142</b>

Increase (Decrease) .....	<b>\$9,239</b>
<b>NET ASSETS June 30, 2015 .....</b>	<b>\$376,888</b>
<b>NET ASSETS June 30, 2016 .....</b>	<b>\$386,127</b>

Audited Financial Statements for the year ended June 2016, are filed with the NY Department of State. To receive a copy, write to: NYS Department of State, Office of Charities Registration, 120 Broadway, New York, NY 10271.

## NYMC STAFF

<b>EXECUTIVE DIRECTOR</b> Josephine Brown, QDCS, TTAP-C	<b>DRIVERS</b> Francois Tcheutcheu, Bolivar Rosado, Alan Bustillo, Eric Coaxum, Marcel D'Haiti, Vincent Cobbler, Donna Elie, Andrea Goodwin, Jamil Johnson, Alfonso Lopez
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