

PETITION OF SUPPORT:

CO-NAMING 14TH STREET & 4TH AVENUE JOSEPHINE MASSICOTTE-BROWN WAY

We, the undersigned residents of Brooklyn, NY respectfully petition the Community Board 6, and the NY City Council to officially co-name the corner of 14th Street & 4th Avenue Josephine Massicotte-Brown way in honor of Josephine Massicotte-Brown's work at the NY Memory Center located at 199 14th Street (between 4th & 5th Avenue) and Invaluable contributions aiding some of Park Slope's most vulnerable residents and their care giver, and the many lives she touched in our precious community.



Josephine was born in New York Methodist Hospital in 1959. From the time she was a child until her passing in February 2024, she lived in the same building at 439 2nd Street. Many knew her as the mayor of Park Slope not only due to her long-time residency, but because she was someone that was always involved and willing to lend a hand in both her personal and professional life. Specifically, through her work with the NY Memory Center formerly known as Park Slope Geriatric Day Center, she was known for enriching the lives of countless senior citizens living with Alzheimer's Disease & Dementia and for giving peace of mind and boundless support to caregivers who often struggled with facing the debilitating decline of their family members.

Josephine was more than passionate about her work. It was truly her calling from the time she was a teenager and she volunteered at the former Madonna Nursing home on Prospect Park West. Her work with seniors ultimately changed her direction when she saw the need for a senior center focused on those living with Alzheimer's Disease & Dementia.

Highly respected in the Alzheimer & Dementia Care community and the greatest caregiver herself, Josephine's heart was always focused on her clients and developing programs that gave them a sense of purpose and made them feel that they were part of a family who understood them.

Most noteworthy, Josephine developed the Lotus Club, Brooklyn's first early memory loss program for adults of all ages when she recognized the lack of support for those in the earliest stages of memory loss. This program became recognized as a national model program in 2007 by the Brookdale Foundation and it is widely used today throughout the United States.

As a testament to her work, her love for what she did, and her commitment to others, in 2014, she was the honoree and recipient of Brooklyn's Woman of Distinction award.

The amount of people that Josephine touched and cared for is immeasurable. Her love went beyond her word; it overflowed wherever she went and to whomever she met.

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Please mail to New York Memory Center by May 30. Thank you!

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