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December 2025

Dear Friend,

As this year draws to a close, I have been reflecting on the *moments that truly matter* at New York Memory Center — the quiet smiles during an art session, the joy of a familiar song, the comfort of sitting with friends who feel like family.

These moments are small, but they are life-changing for the older adults living with memory loss who walk through our doors each day.

In recent years, you have been part of making these moments possible. Your past support helped bring creativity, connection, movement, and meaning to our community. For that, we are deeply grateful.

As we head into the final weeks of 2025, I invite you to join us once again by making a gift to our **Moments That Matter** campaign.

Your generosity today will help us continue offering the programs and support that so many families rely on — music and art that spark joy, movement that restores confidence, and daily routines that provide structure and dignity.

You can make your year-end gift by returning the enclosed envelope with your donation, or by visiting:

<https://bkqives.brooklyn.org/organizations/new-york-memory-center>

Thank you for considering renewing your support. Together, we can make sure that every person who turns to us finds connection, compassion, and moments that truly matter.

Warmly,

A handwritten signature in black ink that reads "Audrey Swanson".

Audrey Swanson, LMSW
Executive Director
New York Memory Center