



NEW YORK
**MEMORY
CENTER**

199 14th Street, Brooklyn, NY 11215
(718) 499-7701 • nymemorycenter.org

Annual Report 2022 - 2023

40 Years of Community Service



New York Memory Center began as Park Slope Geriatric Day Center (PSGDC) in a church basement in 1983. PSGDC served physically frail adults who could no longer attend traditional senior centers for socialization, meals, and support. The founders, five women working in elder services, had recognized that day services would help to keep families together and allow older adults to age in place, at home, active in their community. By the early 1990s those leaders recognized another growing need: providing the same services for adults with memory loss.

Our memory care services evolved from a 3-day program that grew into a model, stand-alone center with enhanced caregiver services at 1 Prospect Park West. When the lease ran out on the second location, PSGDC consolidated its services in the building that houses New York Memory Center today. Our visionary leaders joined a collaboration of not-for-profit agencies in 1988 and moved into a former school at 199 14th Street, giving the agency a secure home. In 2010 PSGDC's space was remodeled

to a dementia-friendly environment and atmosphere according to safety standards. In 2011, PSGDC was renamed to New York Memory Center.

Over all these years the Center's programming and services have helped keep hundreds of families together and helped hundreds of individuals avoid premature institutionalization and stay active in a welcoming community.

Today New York Memory Center still offers a lively weekday program and door-to-door van transportation. Each week more than 75 individuals participate in our programs. Music and percussion top the popularity list, but visits from the therapy dog bring the biggest smiles and spark memories of current and past dogs, cats, rabbits, fish, and birds.

There's no question that challenges abound as we work toward a return to the full range of services that were offered before the pandemic. We are anxious to grow the staff, offer more caregiver support, hire more Artists-in-Residence for special activities, take trips into the community — and buy a new van! While our wish list is long, in the last year we have:

- steadily **increased our attendance**,
- continued **virtual programming for home-based** members,
- partnered with museum volunteers for **stimulating arts classes** and PSS Circle of Care for caregiver services, and,
- launched **Nature Walks** for Neighbors with Dementia, thanks to special funding from City Council District 39 Participatory Budgeting.

New York Memory Center's network remains strong as we continue to build up our financial base. Interim Executive Director Susan Ramos and our staff maintain engaging programming and keep a priority on safety at the center and on the road. Support from our longtime and new donors — **EACH OF YOU!** — has been essential in keeping this center going for 40 years, and we expect New York Memory Center to be here as long as it is needed. Your donation, no matter how large or small, makes a difference in the life of a person who has some form of memory loss.



Brooklyn Botanic Garden in May.



Arts with Intrepid Museum volunteers.



Members, families and friends on a nature walk at Green-Wood, April 2023.

From all of us at New York Memory Center . . . **THANK YOU!**

FOUNDATIONS, GOVERNMENT & CORPORATE SUPPORT

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Story telling and movement with creative aging specialist Magda Kaczmarek at the Brooklyn Botanic Garden in May 2023.

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 Phyllis Zito *In memory of Audrey Y. Solomon*

AUDITED FINANCIAL REPORT

Year Ended June 30, 2022 compared June 30, 2021

SUPPORT AND REVENUE	2022	2021
Program Service Fees	\$314,636	\$8,808
Contract Revenues	\$218,424	\$157,843
Grants and Contributions	\$75,609	\$323,073
Special Events	\$747	\$3,263
Interest Income	\$764	\$1,100
TOTAL REVENUE	\$610,180	\$494,087
EXPENSES		
Program Services	\$407,403	\$401,708
General and Administrative	\$136,538	\$122,185
Fundraising	\$10,388	\$64,964
TOTAL EXPENSES	\$554,329	\$588,857
Increase (Decrease)	\$55,851	(\$ 94,770)

Audited Financial Statements for the year ended June 2022, are filed with the NY Department of State. To receive a copy, write to: NYS Department of State, Office of Charities Registration, 120 Broadway, New York, NY 10271.



Members of the Orpheus Chamber Orchestra played for members in Dec. 2022. Photos by Ruth Benn

