



NEW YORK  
MEMORY  
CENTER

Meeting the Needs of People Living with  
Alzheimer's & Dementia-Related Disorders

# Annual 2018 2019 Report

## PRESIDENT'S MESSAGE

Every 65 seconds someone in the United States develops dementia. This staggering fact released in the 2019 Alzheimer's Association Facts and Figures report emphasizes the significant need for support more than ever. We need you.

For over 35 years, New York Memory Center has stayed at the forefront of providing education, care coaching and referral, and programming services to families faced with dementia. Our mission would not be possible without the kind donations of our friends and families throughout the years. As the impact of dementia increases, we need your generosity more than ever.

Donations made to New York Memory Center are focused on programming services provided directly to individuals participating in our daytime and evening programs. This includes providing care, transportation, meals and engaging activities including singing, Tai Chi, poetry readings, and much more.

Please take a moment to review more about our efforts. Look at the happy faces, and choose to help make a difference. We continue our mission thanks to all the kind individuals supporting us throughout the years, and we thank you for any considerations moving forward. Please feel free to join us any time to see your support in action.

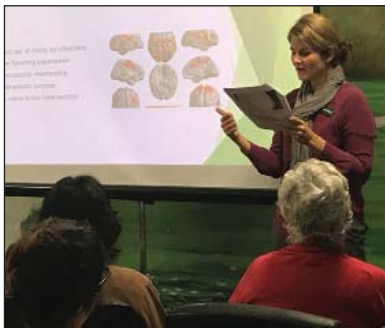
Kathy Livingston, Board President  
New York Memory Center



*Yoga, Tai Chi, and daily exercise help maintain balance and coordination.*



*Memory Arts Café field trip to the Brooklyn Botanic Garden, July 2018.*



*Educational workshop with Inspired Memory Care, Nov. 2018.*



*Percussion sessions with Artist-in-Residence David Azarch are always lively.*

## NYMC HIGHLIGHTS

### Social Adult Day and Evening Programs

Innovative programming for adults with Alzheimer's disease, dementia, and other forms of memory loss. Members participate in The Lotus Club for those diagnosed with early memory loss or MCI, or Memory Life Services for those at the middle to later stages.

- Young people of all ages, from nearby schools and day care centers, visit the center and join members in the Alzheimer's Poetry Project with Gary Glazner. Students from Brooklyn Tech High School shared their poems. Students from Berkeley-Carroll Middle School along with Sweet Readers piloted a project of scripting stories created from our members' life experiences.
- New York University, Long Island University, and Touro College students help develop and facilitate activities to complete field work for experience they will carry into their careers. Film students from CUNY created their final projects at the center.
- Volunteers from Sing for Hope and Elders Share the Arts led Improv groups and sing-a-longs, and Jewish Museum volunteers led art projects.
- Our investment in Artists-in-Residence pays off with professional leaders for Tai Chi and yoga, Karaoke, percussion, poetry, music, dancing, and Cognitive Computer Training.
- Extended hours on weekdays from 7 am to 7 pm are available on request for caregivers with long days or special circumstances.

### Caregiver Support and Education

The Family Resource Program offered a variety of relaxation and education programs around the borough to better reach busy caregivers and invite them to take a break and relax or learn about the latest news and care techniques for all stages of dementia.

- Free wellness events included meditation at the Vajradhara Center; the play "Unraveled" at The Cluman Theatre and several plays at the Gallery Players; jazz night at Jazz966; Salsa Night at Brooklyn Museum; painting at Pinot's Palette; and a harbor cruise with Hornblower.
- We cosponsored the Brooklyn Alzheimer's Research Update at SUNY Downstate Medical Center with the Borough President's office, Sunnyside CARE NYC, and the Alzheimer's Association NYC Chapter.
- The "Learn the Stages" series was presented in partnership with Alzheimer's Association NYC

## HIGHLIGHTS *(continued)*

Chapter in Haitian Creole at both the Evangelical Crusade of Fishers of Men Church and French-speaking Baptist Church, and in English at Sacred Hearts & St. Stephen Church in Cobble Hill/Red Hook and at Restoration Plaza in Bed-Stuy.

- More presentations were held in English, Spanish, and Haitian Creole at community organizations in Bushwick, Sunset Park, East Flatbush and at the center. Additional education partners included Right at Home Brooklyn, Grimaldi & Yeung LLP, Brooklyn Public Library branches, senior centers, CaringKind, and NYU Langone Alzheimer's Disease and Related Dementias Family Support Program.



*Birthdays are never forgotten and family members often join in the celebrations.*

### Memory Arts Café

Highlights abound from our 8th year of this cultural program in partnership with the Alzheimer's Poetry Project. Each program is free for people with memory loss, caregivers, family and friends.

- Professional jazz singer Jenna Mammina with Rolf Sturm on the guitar at the Gowanus Dredgers Boathouse was outstanding.
- Smelling the roses and reciting garden-themed poems at the Brooklyn Botanic Garden is always special.
- We never miss a reason to party, whether to celebrate fall apples, St. Patrick's Day with Irish fiddle music, or picnicking and remembering summer fun on the Coney Island boardwalk.

### Outreach and Professional Education

New York Memory Center partners with many city and statewide agencies for advocacy, education, staff training, and program outreach. Our executive and social work staff present at professional conferences, government sponsored programs, and at area colleges and universities.

- We hosted continuing education workshops for professionals with presenters from Inspired Memory Care and the Alzheimer's Foundation of America, with contributions from Senior Helpers NYC, Fox Rehabilitation, 305 West End Avenue Assisted Living, Comfort Care and many others.
- Word of our program gets around the world. Chinese nurses from the Geriatric Society of Jilin toured the Center to observe daytime activities and learn about working with people with memory loss.
- NYMC is an active member of the Brooklyn Chamber of Commerce, Senior Umbrella Network of Brooklyn, NYS Caregiver and Respite Coalition Advisory Board, Lifespan, and NYS Adult Day Association. Josephine Brown is part of the Federation of Protestant Welfare Agency Executive Director's roundtable. NYMC participates in the Brooklyn-Wide Interagency Council on Aging meetings and hosts monthly breakfast meetings with Senior Helpers.
- Social work interns help with tabling outreach and presentations; one student translated presentations to Haitian-Creole.
- Executive Director Josephine Brown and Caregiver Social Worker Megan Christ spoke about Alzheimer's and memory loss and the Center's vital work to attendees at a new play about dementia by Nikki Khouri.
- Staff and Director of Special Projects Marianne Nicolosi represented NYMC at key conferences including Lifespan Respite Sustainability Summit, Aging Concerns Unite Us, and the Department of Health annual contractors' meeting.



*NYMC Executive Director Josephine Brown (second from left) relaxing with caregivers on a harbor cruise in August 2018.*



*Legal and financial workshop at NYMC with presenters from Grimaldi & Yeung LLP and Investors Bank.*

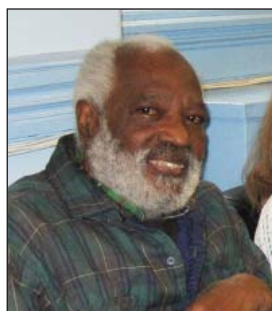
As you can see, it's been a busy year, and it would not happen without your involvement and support! We are especially grateful for the confidence shown by continuing contracts from the NYS Department of Health, NYS Office of the Aging, NYC Department for the Aging, grants from The Faith Home Foundation, and another amazing matching grant from The Donald and Barbara Zucker Family Foundation.

Thanks go to many community partners including Grimaldi & Yeung LLC, Investors Bank, Northfield Bank, and Corcoran Group, and to all who have supported New York Memory Center with donations of any size. Additional appreciation goes to the tireless NYMC board members. The New York Memory Center staff, members and their families are truly grateful and look forward to our continued friendship and work together in the year ahead.



*Occupational therapy interns present a quilt to members that featured members' names and symbols of their memories in each square.*

# Thank You for Keeping Us Smiling!



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*New York Memory Center Caregiver Social Worker Megan Christ, social work intern, and Computer Trainer Mei Yu staffing an outreach table at a Brooklyn Borough Hall health fair.*

## AUDITED FINANCIAL REPORT For the Year Ended June 30, 2018

### SUPPORT AND REVENUE

Program Service Fees.....	\$882,775
Contract Revenues .....	\$233,405
Grants and Contributions .....	\$124,777
Fundraising Events .....	\$25,407
Other Income.....	\$3,619
Interest Income.....	\$6,038
<b>TOTAL REVENUE .....</b>	<b>\$1,276,021</b>

### EXPENSES

Program Services .....	\$1,190,223
General and Administrative .....	\$85,936
Fundraising .....	\$36,728
<b>TOTAL EXPENSES .....</b>	<b>\$1,312,887</b>

Increase (Decrease) .....	<b>(\$ 36,866)</b>
<b>NET ASSETS June 30, 2017 .....</b>	<b>\$446,163</b>
<b>NET ASSETS June 30, 2018 .....</b>	<b>\$409,297</b>

Audited Financial Statements for the year ended June 2018, are filed with the NY Department of State. To receive a copy, write to: NYS Department of State, Office of Charities Registration, 120 Broadway, New York, NY 10271.

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