



NEW YORK
**MEMORY
CENTER**

Annual Report 2023 - 2024

199 14th Street, Brooklyn, NY 11215
(718) 499-7701 • nymemorycenter.org

A Legacy of Excellence

For over 40 years, New York Memory Center has been an experienced community leader in providing an enlightened standard of care and support for people affected by memory loss and their families throughout Brooklyn. That standard continues today as the Center works tirelessly to improve quality of life for members — by reducing social isolation, loneliness, boredom, and depression, as well as building community, connections, belonging, and purpose. The Center has always come through for families at their time of greatest need, helping them stay together in their homes and avoid premature disability and dependence.

This past year has been an emotionally challenging one for us as we mourn the sudden passing of our former Executive Director, Josephine Brown. A Memory Arts Café was held in Josephine's honor in March 2024 and attended by more than 60 community members. Her daughters are establishing a scholarship fund to support members who need financial assistance to attend. Special thanks to the strong and steady leadership of Interim Executive Director Susan Ramos these past two years. She remains on staff at Chief Operations Officer. Our new Executive Director, Audrey Swanson, started with the Center in January 2024. She and the entire team are committed to continuing Josephine's tradition of excellence, and ensuring that the Center remains a trusted pillar of the Brooklyn community during the years ahead.

KEY METRICS

Over the past year, New York Memory Center has:

- Served more than 50 members and families, up 10% from last year
- Delivered more than 14,500 client hours of dementia-focused programming and personal care
- Provided more than 4,800 escorted rides to members throughout Brooklyn
- Offered more than 3,000 nutritious meals
- Achieved high levels of satisfaction among caregivers in a recent survey

PROGRAMMING HIGHLIGHTS

Our innovative range of programs and services this year include:

- Renewing arts programming partnerships with local cultural institutions including the Intrepid Museum, The Jewish Museum, Brooklyn Music School, and the Orpheus Chamber Orchestra
- Hosting special events such as the Peace of Heart Choir, the Brooklyn Caregiver Expo with PSS Circle of Care, and a week-long intergenerational program with the eighth-grade class from Berkeley Carroll School
- Fostering relationships with local Occupational Therapy schools at Columbia University, Touro College, New York University, and the Katz School at Yeshiva University
- Continuing popular programs with our artists-in-residence like vocalist and guitarist Debby Karpel, accordionist Ismail Butera, and percussionist David Azarch

LOOKING AHEAD

New York Memory Center is uniquely positioned to rise to the challenge of supporting the growing population of people coming to terms with memory loss. During the coming year, the Center seeks to expand the range and impact our services, develop creative new programming, update our vehicle fleet, and recruit a Community Activities Coordinator to the team.

We thrive because of the generous contributions of donors like you! We are forever grateful for your support, no matter the size. Every dollar given makes a direct impact on the life of someone affected by memory loss. Please consider supporting the Center's mission in the months ahead. Visit nymemorycenter.org/give or call us at the office to make a difference today!



Jewish Museum art session



Executive Director Audrey Swanson

From all of us at New York Memory Center . . . **THANK YOU!**

FOUNDATIONS, GOVERNMENT, CORPORATE & AGENCY SUPPORT

AARP
Adelphi University School of Social Work
Alzheimer's Association
Alzheimer's Foundation of America
Aquinas LLC
City Councilor Alexa Avilés
Benevity Community Impact Fund
Berkeley Carroll School
Brooklyn Borough President Antonio Reynoso
Brooklyn Arts Council
Brooklyn Botanic Garden
Brooklyn Gives
Brooklyn Music School
CaringKind, NYC
State Assembly Member Robert Carroll
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Columbia Univ. School of Occupational Therapy
Costco Wholesale
The Donald & Barbara Zucker Family Foundation
Faith Home Foundation
Federation of Protestant Welfare Services
Folk Art Museum
State Senator Andrew Gounardes Grimaldi & Yeung, LLP
City Councilor Shahana Hanif Heights and Hills
Ingram Yukez Gainen Carroll & Bertolotti, LLP
Intrepid Air & Space Museum
Investors Foundation
Jewish Museum
Long Island Univ. Social Work & Occupational Therapy Schools
MSI Net, Inc. John Abi-Habib
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State Senator Zellnor Myrie
NYC Dept. for the Aging
NY State Dept. of Health
NY State Dept. of Health & Mental Hygiene
NY State Office for the Aging
NYU School of Occupational Therapy
Northfield Bank Foundation
City Councilor Sandy Nurse
The Omer Foundation
Orpheus Chamber Orchestra, Orpheus Reflections™
Park Slope Collegiate *In memory of Patricia Bradley*

Peace of Heart Choir
PSS Circle of Care
Assemblymember Jo Anne Simon
Stories in the Moment, Magda Kaczmarek
Sunnyside Community Services, Inc.
SUNY Downstate School of Occupational Therapy
Sweet Readers
Touro College
Yeshiva University Occupational Therapy

DONORS

Anonymous on Facebook
Anonymous *In memory of Josephine Brown*
Anonymous *In memory of Patricia Bradley*
Beverly Balbirsingh-Nunez *In memory of Hildred Balbirsingh*
Barbara Baldwin *In memory of Kathleen Nurse*
Jelani Bandle *In memory of Cheryl deBarros*
Carole Baraldi *In memory of Kathleen Nurse*
Sandi Bartel & David Polsky *In honor of Joan Minov*
Julie Belgard *In memory of Kathleen Nurse*
Ruth Benn *In memory of Patricia Bradley & Josephine Brown*
Carl Bialik *In memory of Bernard Packer*
Evan Boorstyn
Anita Borkenstein *In memory of Sydell Marcus*
Ryan Bradley *In memory of Patricia Bradley*
Mary Brennan & Lance Cassak
Sally Brazil & Donald Bendernagel
Shenez Brutus *In memory of Josephine Brown*
Carol Bues *In memory of Kathleen Nurse*
Susan Browder
Ismail Butera
Angillia Byer *In memory of Josephine Brown*
Eleanor Campbell *In memory of Kathleen Nurse*
Gail Cantor
Candace Carponter
Mike Castillo
Ping Chang *In memory of Ty Chang*
Scott Chesin *Honoring Junius Harris*



Members of the Peace of Heart Choir brought the joyful power of music to the center.

Gregory Cohen *Thanks for engaging Fran*
Christensen Constance
Lena Damon *In memory of Josephine Brown*
Darlene Dickson *In memory of Kathleen Nurse*
Mary DiLillo *In memory of Patricia Bradley*
Faye Dilgen *In memory of Patricia Bradley*
Torrene & Ithran Einhorn *In memory of Benjamin Einhorn*
Kathleen Everett *In memory of Josephine Brown*
Deborah Falcone *In honor of Nick Granito*
Gillian Fallon *In Honor of the Fallon-Mollison Family*
Claudia Fine *In memory of Josephine Brown*
Rosalie & Alan Friend
Joseph Giamboi, *In memory of Joseph J. Giamboi & Patricia Bradley*
Aston Gillies *In memory of Kathleen Nurse*
Sharon Goldzweig *In memory of Shirley Shulman & Patricia Bradley*
James Greilsheimer *In honor of Joe Giamboi*
Judith Grimaldi
Ruth Haber
Sheila W. Hankin
Stella Kim Hansen *In memory of Penelope Georgakopoulos*
Peggy Hernandez *In memory of Carlos Hernandez & Jos. Brown*
Meredith Hightower *In honor of Ola Hightower*
Zarema Ibadullayeva *In memory of Patricia Bradley*
Nelly & Richard Isaacson

Yvonne & Michael Jackson
Ariela Jones *In memory of Kathleen Nurse*
Mary Joseph *In memory of Kathleen Nurse*
Heather Kane *In memory of Josephine Brown*
Amy Karpel
Deborah Karpel
Frank Keating & Alice Muchewicz-Keating
Gwendolyn Lancaster *In memory of Kathleen Nurse*
Brenda Lehrman *In memory of Shirley Shulman*
Robert Lenartz
Lynne Lerner *In memory of Quentin Hatwood*
Susan Lin
Kathy Livingston *In memory of Josephine Brown*
Laura Locke *In memory of Josephine Brown*
Carolyn Lombardi *In memory of Josephine Brown*
Theresa Lundy *In memory of Kathleen Nurse*
Make Space, Giulia Carotenuto & Chris Bravo
Linda Manzella *In memory of Marie Manzella*
Marty & Jamie Markowitz
Marguerite Marra *In memory of Laura & Joseph Marra*
Margaret Mazzeo *In memory of Mary Ellen McDonnell*
Gerard McFeely
David & Cathy McGuire *In honor of Richard Lewis*
James & Kathleen McHale *In memory of Patricia Bradley*
Justine McHale *In memory of Patricia Bradley*
Casey McKenzie *In memory of Patricia Bradley*
Padmaitee Msir
Novelty Mosuva *In memory of Patricia Bradley*

Lorraine Muczyn *In memory of Milton Fishman*
Dominic & Mary Ellen Nicolosi
Rosemary Palms
Dr. Barbara Paris *In memory of Josephine Brown*
Gail Pitcher *In memory of Josephine Brown*
Margaret Poyatt
Susan Ramos *In honor of Laura McNamara*
Barbara Ratzlaff
Laura Rolle *In honor of Millicent Rolle*
Alice Sandgrund
Charles Saperstein *In memory of Joey Giamboi*
Lorraine Saraceno
Joan & Gerald Schieber
George Schumacher *In memory of Josephine Brown*
Melanie Schwarz *In memory of Renee Schwarz*
Laura Seche *In memory of Josephine Brown*
Robert Shattuck
Maria Sierra *In memory of Pablo Sierra*
Kevin & Joanne Smith
Michele & John Spence
Fern Square
Andrea & Rose Staley
Audrey Swanson
Jacob Tabb
Mary & Vincent Tirolo
Lenore Tucker
Cheryl Ulie *In honor of Bernard Packer*
Mary Eustace Valmont *In Memory of Rosalyn Valmont*
Mayte Vazquez
Dino Veronese
Michael & Galen Weiser
Elisabeth Winstead
Alice Yurke & Robert Davis Jr. *In honor of Greg Pitkoff*
Barbara Zaccaria *In memory of Josephine Brown*

AUDITED FINANCIAL REPORT

Year Ended June 30, 2023 compared June 30, 2022

SUPPORT AND REVENUE	2023	2022
Program Service Fees	\$353,626	\$314,636
Contract Revenues	\$80,698	\$218,424
Grants and Contributions	\$135,178	\$75,609
Special Events	\$1,075	\$747
Interest Income	\$142	\$764
TOTAL REVENUE	\$570,719	\$610,180
EXPENSES		
Program Services	\$317,716	\$407,403
General and Administrative	\$140,667	\$136,538
Fundraising	\$1,037	\$10,388
TOTAL EXPENSES	\$459,420	\$554,329
Increase (Decrease)	\$111,299	\$55,851

Audited Financial Statements for the year ended June 2023, are filed with the NY Department of State. To receive a copy, write to: NYS Department of State, Office of Charities Registration, 120 Broadway, New York, NY 10271.



Art project with students from Berkeley-Carroll School

